

# The Public Manager



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## CESB Executive Director Allones: humility is key to learning

SALDIWA Batch 26 bridges learning to actions in Brgy. Caranan, Pasacao, Cam Sur



*It is never too late to make a difference.* CESB Executive Director Maria Anthonette C. Velasco-Allones, *CESO I* (2<sup>nd</sup> row; middle seat) with SALDIWA Batch 26 learners (in black), department heads of the Municipal Government of Pasacao, and officials of Barangay Caranan.

**“**The key to learning is humility. If you think you know everything and you do not need to learn anything, then the CES is not for you. The CES is a community of learners.”

Career Executive Service Board Executive Director Maria Anthonette C. Velasco-Allones, *CESO I*, fittingly wrapped up the two-week Integrated Salamin-Diwa (SALDIWA) ng Paglilingkod Training Course under the Executive Leadership Program of the CESB with these words during the graduation rites of SALDIWA Batch 26 at the Villa Caceres Hotel, Naga City last 16 March 2015.

Forty-five CES Eligibles, who came from different government agencies across the country, underwent a two-phase learning journey from 3 to 16 March 2015. The first phase of the training course constituted modular sessions with skills-sharpening, confidence-building and values-strengthening workshop activities aimed at realizing the potentials of and empowering the learners to develop a deeper awareness and appreciation of effective, accountable and innovative leadership style, be resilient to continuously changing environment of governance, be grounded with integrity and ethical behavior, and focus service delivery on emerging challenges confronting the nation.

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Distinguished multi-disciplinary experts facilitated the first phase modules, namely, former Department of Budget and Management Secretary and current Professorial Lecturer Benjamin E. Diokno, PhD; S.E. Getalado Consultancy and Leadership Center founding President Santos E. Getalado; Silliman University Assistant Professor Emervencia L. Ligutom; TRAC Training Consultancy President and Chief Executive Officer Teresita R. Albert; University of Santo Tomas Graduate School Lecturer Josefina J. Quintana; and, former Department of Social Welfare and Development Undersecretary Celia C. Yangco.

The second phase of the training course centered on the Community Engagement Module (CEM). It served as the integral component of the program as it sought to enable the SALDIWA Batch 26 learners to internalize and harness the knowledge, skills, lessons and insights they learned from the first phase modules and from their work-based experiences through a four-day structured immersion-engagement in the coastal zones of Barangay Caranan, Pasacao, Camarines Sur.

The Bureau of Local Government Finance classified the Municipality of Pasacao as a third class municipality. However, during the sharing sessions of SALDIWA Batch 26 learners with local officials and sectoral leaders, Mayor Niño A. Tayco showcased Pasacao as the home to national, local and pri-

vate ports and oil depots, and one of the rich areas in Camarines Sur in terms of tourist spots and attractions. He delved into the current core development challenges of the municipality such as the absence of disaster risk management contingencies, weak capacity to spur economic development, lack of communal irrigation system and service facilities, lack of farm to market roads, lack of credit facilities to farmers, absence of intervention on urban ecosystem (e.g., solid waste management, water and air pollution), lack of proper monitoring and evaluation of projects, lack of locally-sourced revenues, low total expenditure per capita, among others.

The SALDIWA Batch 26 learners were tasked to do field evaluation research in the municipality using interdisciplinary approaches and methodologies. They were divided into four sectoral groups according to their technical expertise and work experience, namely, Education and Human Resource and Training Development; Public Utilities, Infrastructure, Land Use and Environmental Management; Local Governance – Institutions/Structures/Sectors, Systems, Processes and Dynamics; and, Enterprise Development, Agricultural Productivity and Economic Promotion.

Department heads from the Municipal Government of Pasacao and officials of Barangay Caranan headed by Chairperson Randy U. Latosa were invited as panel of reactors during the group report presentation of the SALDIWA Batch 26 learners. Their group outputs were comprised of sectoral profile of stakeholders, challenges and issues in governance and development; community agenda for strengthening governance and development; individual daily reflection journal; and, group reflection report on the challenges, lessons and commitments to good governance and public service. The panel offered positive feedback and reactions to the group reports and expressed their willingness to adopt and act on matters requiring their intervention.



*All great change begins at the dinner table.* Dr. Louella H. Estember, Assistant Regional Director of the Department of Health, comfortably eating dinner with her host family.

## I | humility is...

### Bridging Learning to Actions: Reflections, Lessons and Challenges from a Barangay Immersion

While doing their field evaluation research, the learners immersed themselves as “long lost family members, distant relatives or extended kin” hosted by Barangay Caranan and adopted by carefully selected household units. They experienced and shared in the lives, aspirations, challenges and dreams of the host families as well as the community.

Department of Labor and Employment Director Exequiel Ronnie A. Guzman saw how his host family and their neighbors live in unexplained poverty: that despite their condition, they have not lost their hope that life will become better if only government will pay attention to them. As days passed by, Director Guzman further observed that 70 percent of the barangay residents belong to the marginalized and vulnerable whose primary livelihood is fishing and farming, there are existing people’s associations but are inactive and improperly functioning, most of the fisherfolk do not own fishing boats, most of the women are idle, and most of the barangay residents depend on lending institutions to subsidize their daily needs.

Meanwhile, Acting Assistant Schools Division Superintendent (ASDS) Cherrylou D. de Mesa of the Department of Education – Division of Rizal saw the hardships of a fisherman as the only source of income of her host family is fishing. She recognized that going to the sea is not an assurance that there will be a catch for the family. She saw disappointments in the eyes of her host family, yet she was amazed and would never forget what Tatay Kakong, the household head, has said: *“Ganun talaga minsan meron [g huli], minsan wala. Basta ang mahalaga hindi ka titigil [sa paghuli para] hindi ka mauubusan ng pag-asa.”*

Ms. de Mesa also met her “instant students” in the coastal community. She saw the need for quality teaching, need for more love and concern from parents and teachers for the

children. She realized, how “a friendly teacher can make a difference on how they [the children] see themselves.”

A fellow educator, Ms. Karen L. Galanida, OIC-SDS of the Department of Education – Division of Dinagat Islands shared her feelings during the barangay immersion: “I feel so responsible and accountable to satisfy and give meaning to their manifestations of hope; anticipation and optimism that they will be saved, freed from the bondage of poverty.”

To encapsulate the lessons learned from the four-day immersion, OIC-ASDS Moises D. Labian, Jr. of the Department of Education – Division of Northern Samar expressed his learning by saying that “Let each day be a time of reflection, a time to count all the blessing[s] we received. Every people/man we meet is a blessing to my life. I have



*“Walang batang maiwan sa pag-unlad.”* These were the bold words of Acting Assistant Schools Division Superintendent of the Department of Education – Division of Rizal Cherrylou D. de Mesa as her “instant students” patiently wait for her class to start near the shore.

to treasure this once in a lifetime experience. Material gifts I have none to give, but I offer myself to give the real image expected from a government/public servant who has the heart, mind and essence for service. This experience is worth remembering and has no place in the cell of oblivion as others usually do.”

Furthermore, he figured that, “In life, the best ornament is humility and God has given me enough reasons to be humble. I thank the Almighty for giving me blessings that others do not have and I have to share these to the rest

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# CESB Juanas and Juans join 2015 International Women's Day Celebration

The Career Executive Service Board (CESB), led by Executive Director Maria Anthonette Velasco-Allones, trooped to the Quezon Memorial Circle on 08 March 2015 together with other *Juanas* and *Juans* from the government and the private sector to join the Philippine Commission on Women (PCW) in celebrating the International Women's Day (IWD).

The 2015 National Women's Month, with the theme, "*Juana, Desisyon Mo ay Mahalaga sa Kinabukasan ng Bawat Isa. Ikaw Na!*", paid tribute to all women leaders who passionately lead and continue to advance women's advocacies.

The IWD celebration kicked off with a parade around the one-kilometer Elliptical Road at 6 a.m., which was followed by the National Women's Day Program at the *Liwasang Aurora*, with Philippine Representative to the ASEAN Intergovernmental Commission on Human Rights Ambassador Rosario G. Manalo and Department of Social Welfare and Development (DSWD) Secretary Corazon "Dinky" Juliano-Soliman as guest speakers.

In her welcome remarks, PCW Chairperson Remedio Ignacio-Rikken stressed the importance of the role of women in leadership in governance. "What we want is representation. We comprise almost 50% of the country's population; therefore, we should be part of the leadership, the power and decision making." She also encouraged women leaders to join the Career Executive Service as "they play a huge part in governance since they are decision makers."

Meanwhile, Secretary Soliman lauded the ordinary women who have become symbols of change in their families, communities and this

country. She mentioned two women beneficiaries of the Pantawid Pamilyang Pilipino program who became instruments of change in society through the help of the government.

Ambassador Manalo, on the other hand, discussed women empowerment and shared some of her experiences as ambassador and former Chairperson of the National Commission on the Role of Filipino Women (now PCW).

The activity ended with a simultaneous nationwide streetdance to the tune of "*Juana, Ikaw na ang Manguna!*", with the participants in Quezon Memorial Circle dancing in synchronicity with other participants in Vigan, Ilocos Sur; Angeles City, Pampanga; Oton, Iloilo; Cebu City; Cagayan De Oro City; Surigao Del Sur; Isulan, Sultan Kudarat; Kolambugan, Lanao del Norte; and Cotabato City.





# NEW CES ELIGIBLES

CONFERRED THROUGH  
RESOLUTION NO. 1196  
JANUARY 22, 2015

CONFERRED THROUGH  
RESOLUTION NO. 1200  
FEBRUARY 11, 2015

## NEWLY-APPOINTED CESOS DATED JANUARY 22, 2015

### ORIGINAL APPOINTMENT TO CESO RANK

**REYNALDO MAYOR BUNGUBUNG,  
CESO IV**  
Acting Director III  
Department of the Interior and Local  
Government

**LEO LIBERATO JASARENO**  
Director IV  
Mines and Geosciences Bureau  
Department of Environment and  
Natural Resources

**JOCELYN OLAÑO RAMONES**  
Provincial Agrarian Reform Officer I  
Department of Agrarian Reform  
DAR Provincial Office Nueva Ecija

**JUAN ROMERO ARAOJO JR.**  
Chief Education Program Specialist/  
OIC – Assistant Director  
Health and Nutrition Center  
Department of Education


**RAYMUNDO P. ARCEGA**  
Executive Vice President  
University of Makati

**NATHANIEL V. LACAMBRA**  
Director IV (Regional Director)  
Department of Labor and  
Employment  
DOLE Regional Office V

## 3 | humility is...



whom I will interact [with] everyday. I am a blessing to others everyday!"

The CEM enabled the learners to strengthen their leadership and managerial competencies; enhance their learning and working partnerships focusing on governance and development challenges and issues with other leaders, stakeholders and the community; promote new, more effective and results-focused approaches, standards and tools for re-examining governance and leading reforms in public institutions and local communities; and deepen their commitment to good governance, development and public service. 

**Salamin-Diwa ng Paglilingkod in Practice.** CES Executives under the sectoral group on Local Governance doing community consultation with the people of Barangay Caranan.

# NEWLY-APPOINTED CESOs

DATED FEBRUARY 4, 2015

## ORIGINAL APPOINTMENT TO CESO RANK

**DEPARTMENT OF AGRICULTURE**

**WILSON D. CERBITO, CESO IV**  
Director III

**DEPARTMENT OF BUDGET AND MANAGEMENT**

**AMANELLA D. AREVALO, CESO IV**  
Acting Director III

**MARY ANNE Z. DELA VEGA, CESO IV**  
Acting Director III

**MERCEDES P. NAVARRO, CESO IV**  
Acting Director III

**DEPARTMENT OF EDUCATION**

**MARILYN S. ANDALES, CESO VI**  
Assistant Schools Division Superintendent

**JOCELYN D. ANDAYA, CESO IV**  
Acting Director III  
Bureau of Secondary Education

**ARNULFO M. BALANE, CESO V**  
Schools Division Superintendent

**NIMFA D. BONGO, CESO VI**  
Acting Assistant Schools Division Superintendent

**BIANITO A. DAGATAN, CESO V**  
Acting Schools Division Superintendent

**RAPHAEL D. FONTANILLA, CESO V**  
Schools Division Superintendent

**ROSELLER N. GELIG, CESO VI**  
Acting Assistant Schools Division Superintendent

**ELENA D. OLVIDO, CESO VI**  
Assistant Schools Division Superintendent

**EDILBERTO L. OPLENARIA, CESO VI**  
Acting Assistant Schools Division Superintendent

**ROSALIE M. PASAOL, CESO V**  
Acting Schools Division Superintendent

**DANILO C. SISON, CESO VI**  
Assistant Schools Division Superintendent

**CARMELA R. TAMAYO, CESO VI**  
Assistant Schools Division Superintendent

**VIRGINIA C. ZAPANTA, CESO V**  
Schools Division Superintendent

**DEPARTMENT OF ENERGY**

**MARIO C. MARASIGAN, CESO III**  
Acting Director IV

**DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES**

**ROLAND A. DE JESUS, CESO V**  
Acting Regional Director (Director II)  
Mines and Geosciences Bureau

**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**

**ARNALDO E. ESCOBER JR., CESO V**  
Acting Local Government Operations Officer VIII

**MA. LOISELLA E. LUCINO, CESO V**  
Acting Local Government Operations Officer VIII

**ADELMA D. MAULEON, CESO V**  
Acting Local Government Operations Officer VIII

**DEPARTMENT OF JUSTICE**

**LUCY NENETTE D. ROJAS, CESO VI**  
Acting Director I  
Parole and Probation Administration

**DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS**

**ALLAN S. BORROMELO, CESO IV**  
Acting Director III

**ALEXANDER D. NOLA, CESO IV**  
Acting Director III

**DANTE B. POTANTE, CESO III**  
Acting Director IV

**RONNEL M. TAN, CESO IV**  
Acting Director III

**DEPARTMENT OF SCIENCE AND TECHNOLOGY**

**TERESITA C. FORTUNA, CESO III**  
Acting Director IV

**DEPARTMENT OF TRADE AND INDUSTRY**


**DELIA M. AYANO, CESO V**  
Acting Director II (Provincial Director)

# Over 130 examinees took the March 1 Nationwide CES Written Examination

The Career Executive Service Board conducted the first Nationwide CES Written Examination (CES WE) for 2015 last March 1, 2015. Simultaneous exams were conducted in three testing centers, namely: 1) University of the Philippines-National College of Public Administration and Governance (UP-NCPAG), Quezon City; 2) University of San Carlos (USC), Cebu City; and, 3) San Pedro College (SPC), Davao City. A total of one hundred thirty three (133) examinees took the hurdle.

Of the 133 examinees, 59% (78) took the exam in Quezon City, 26% (35) in Cebu and 15% (20) in Davao City.

Results of the March 1 CES WE (list of passers) will be released not later than the first week of May 2015 through the CESB website [www.cesboard.gov.ph](http://www.cesboard.gov.ph). Individual examination ratings will also be sent to all examinees via e-mail or regular mail.

The next CES WE is scheduled on June 7, 2015 and the deadline for filing of application is on May 7, 2015. 



Quezon City

Cebu City

Davao City

## NEWLY-APPOINTED CESOs

DATED FEBRUARY 4, 2015

### ORIGINAL APPOINTMENT TO CESO RANK

**DEPARTMENT OF TRANSPORTATION AND COMMUNICATIONS**

**AMINOLA P. ABATON, CESO V**  
Acting Director II  
Land Transportation Office

**FRANCISCO P. RANCHES JR., CESO VI**  
Acting Director I  
Land Transportation Office

**NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY**

**SEVERINO C. SANTOS, CESO III**  
Acting Director IV

**OFFICE OF THE PRESIDENT**

**GEORGE M. COLORADO, CESO III**  
Acting Director IV  
Commission on Higher Education

### ADJUSTMENT IN CESO RANK

**DEPARTMENT OF EDUCATION**

**ELENA M. BORCILLO**  
CESO VI to CESO V  
Schools Division Superintendent

**NICOLAS T. CAPULONG**  
CESO VI to CESO V  
Schools Division Superintendent

**CYNTHIA G. DEMAVIVAS**  
CESO VI to CESO V  
Schools Division Superintendent

**MARITES A. IBAÑEZ**  
CESO VI to CESO V  
Schools Division Superintendent

**RHODA T. RAZON**  
CESO VI to CESO V  
Schools Division Superintendent

**BEBIANO I. SENTILLAS**

CESO VI to CESO V  
Schools Division Superintendent

**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**

**LILIBETH A. FAMACION**  
CESO IV to CESO III  
Director IV

**RAMON M. RAÑESSES**

CESO V to CESO III  
Director III  
National Police Commission